Crowdfunding Platforms

* + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns? Crowdfunding campaigns are slightly more successful than they fail, Plays are the most successful, Journalism is the least successful.
  + What are some limitations of this dataset? Return on investment.
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide? Could use a pie graph to provide sum of pledged by sub category to help determine which area would produce highest pledge.